# **Next Level Self Publishing Master Class- Elena Aitken**

# http://www.elenaaitken.com/

#### Covers

https://www.thecreativepenn.com/bookcoverdesign/ www.fiverr.com

#### **Edits**

https://www.thecreativepenn.com/editors/

### Resource (How much does it cost)

\*\*Take with a grain of salt. I feel this is on the very high side\*\*
Reedsy: https://blog.reedsy.com/cost-to-self-publish-a-book/

### Retailers

<u>Amazon</u> – <u>https://kdp.amazon.com/en\_US</u> KDP Jumpstart

#### Draft 2 Digital www.draft2digital.com/writenow

\*\*Full disclosure- this is an affiliate link to D2D because I believe in them so much!

<u>iBooks</u> - <u>https://support.apple.com/kb/ph2808?locale=en\_US</u>

Kobo- https://www.kobo.com/us/en/p/writinglife

#### **Print Books**

www.createspace.com

#### Audio

ACX - www.acx.com

Findaway - https://findaway.com/findaway-voices

#### **ISBN**

www.collectionscanada.gc.ca

## **Social Media Apps**

<u>Later</u> <u>Buffer</u> Hootsuite

### Newsletters

Mailchimp- www.mailchimp.com

Mailerlite - https://www.mailerlite.com/

## **Newsletter Examples:**

Example - New Release Example

Blog lead Example - Blog Lead Example

<u>Check your newsletter deliverability</u> - https://www.mail-tester.com/

## **Affiliate codes**

Amazon

https://affiliate-program.amazon.com

Apple

https://www.apple.com/ca/itunes/affiliates/

## Tools I use and love

Authorlife Planner (This is a paper planner. Link is for 2017 – 2018 coming soon)

**Amazon Central** 

<u>Vellum</u>

Scrivener

<u>Dragon</u> or <u>Amazon</u>

Booktraker

Kindle Blurb Writer (Write HTML Blurbs for Amazon)

Calibre

## Keywords

Romance

Sci Fi

Mystery/Thriller

Others

**KDP Rocket** 

## **Branding**

http://www.steenaholmes.com/branding-with-intent/